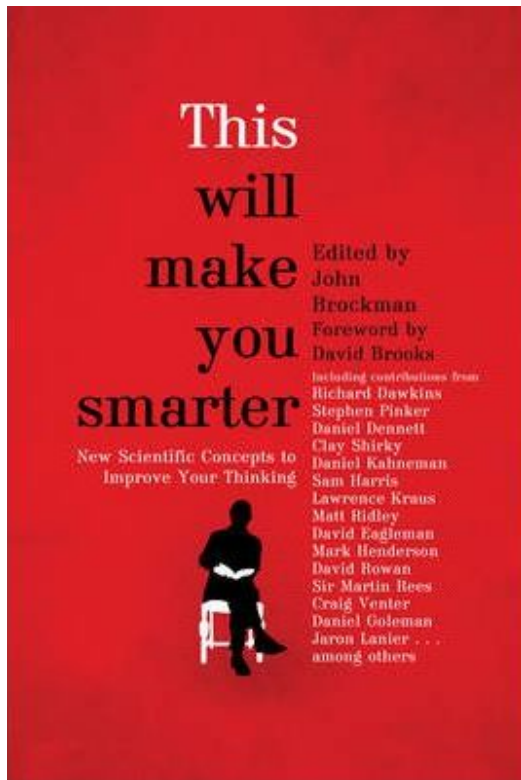


Read This Will Make You Smarter Full Book by John Brockman



Details:

Author: *John Brockman*

Format: *448 pages*

Dimensions: *127 x 198mm*

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Synopsis:

Over 150 of the world's leading scientists and thinkers offer their choice of the ideas, strategies and arguments that will help all of us understand our world, and its future, better.

Includes contributions from:

Richard Dawkins, Stephen Pinker, Daniel Dennett, Clay Shirky, Daniel Goleman, Sam Harris, Lee Smolin, Matt Ridley, Mark Henderson, David Rowan, Sir Martin Rees, Craig Venter, Brian Eno, Jaron Lanier and David Brooks . . . among others.

With his organisation Edge.org, the literary agent and all-purpose intellectual impresario John Brockman has brought together the most influential thinkers of our age. Every year he sets them a question, this year that question was: What Scientific Concept Would Improve Everybody's Cognitive Toolkit?

Their answers are collected in this book and explore philosophy, psychology, economics, and other disciplines - and all share one aim: to provide the most reliable ways of gaining knowledge about anything, whether it be human

behaviour, corporate behaviour, the fate of the planet, or the future of the universe.

Additional Information:

About John Brockman

John Brockman is the founder and publisher of the influential science salon Edge.org. He is the CEO of the literary agency Brockman Inc., and lives in New York City.

Review quote

"The world's smartest website... Edge is a salon for the world's finest minds" * Guardian * "Imagine inviting some of the world's top thinkers round to your place and asking them to tell you one thing that would make you smarter. No need to imagine: John Brockman has done it, by getting 150 of the planet's smartest minds to offer a neat insight each" * BBC Focus magazine *

Review Text

"The world's smartest website... Edge is a salon for the world's finest minds"