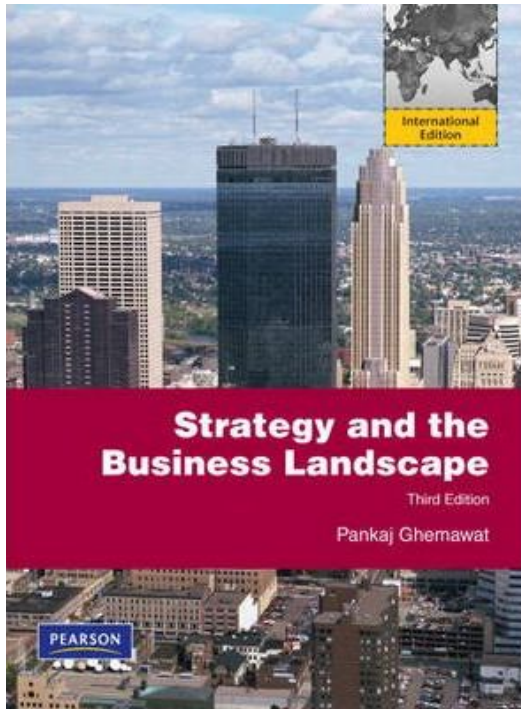


[PDF] Read Strategy and the Business Landscape: International Edition Full Book



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Author: *Pankaj Ghemawat*

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"Strategy and the Business Landscape: Core Concepts" offers a contemporary yet historically grounded perspective on the field of strategy. Pankaj Ghemawat in association with David. J. Collins, Jan W. Rivkin, and Gary P. Pisano, provides firm-centered and value-based logic to bridge some of the great debates about strategy today. Always practical, while still rigorous, key concepts are laid out succinctly and illustrated with rich examples, often drawn from the author team's rich professional experience.

This text represents the core concepts of Harvard's required Competition and Strategy course offered at the Harvard Business School.

Recommendations:

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