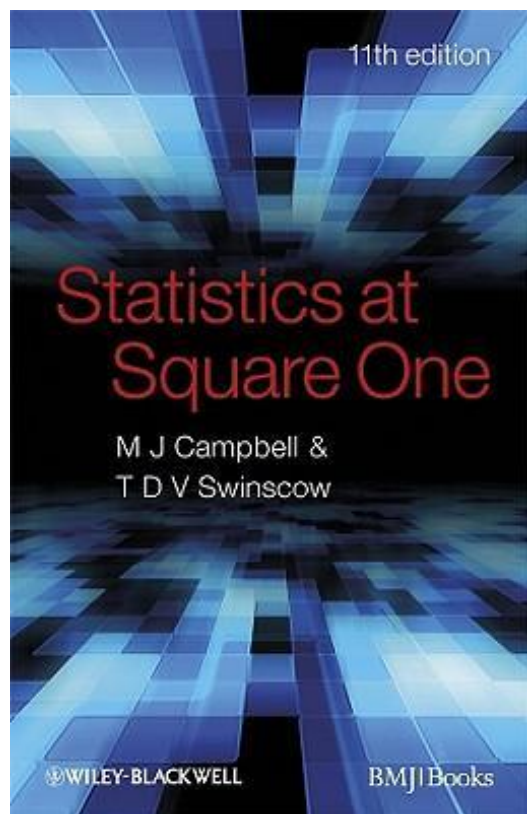


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Synopsis:

The new edition of this international bestseller continues to throw light on the world of statistics for health care professionals and medical students. Revised throughout, the 11th edition features new material in the areas of* relative risk, absolute risk and numbers needed to treat* diagnostic tests, sensitivity, specificity, ROC curves* free statistical software The popular self-testing exercises at the end of every chapter are strengthened by the addition of new sections on reading and reporting statistics and formula appreciation.

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Review quote

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simplicity of presentation... A great reference book for use by clinicians, medical practitioners, and practicing biostatisticians. Highly recommended to beginners in biostatistics." (Journal of Biopharmaceutical Statistics , Summer 2009)

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About Michael J. Campbell

Professor Michael Campbell, University of Sheffield, Sheffield, UK

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